



Substance Abuse Librarians and Information Specialists

April 2003

Dear SALIS Members and Friends:

SALIS welcomes you to its 25th Annual Conference to enjoy the traditional conference activities and to celebrate the 25th Silver Anniversary of this wonderful organization. The theme, **Beyond Borders**, emphasizes how we have grown over the past 25 years as a result of harnessing the continual advances in information technology as well as actively seeking out partnerships.

Thus far, 2003 has been a difficult year for many parts of the global community, resulting in lower attendance than anticipated. However, on a positive note, it becomes clearer than ever just how important our profession is in the role of directing people to reliable sources of information, preserving our history and culture, and fostering freedom of expression and healthy debate.

This year's theme is:

***Beyond Borders: 25 Years of International Networking
In Alcohol, Tobacco and Other Drug Information***

The roster of speakers includes many of our SALIS members who will share their expertise, as well as several guest speakers to bring us to date on ATOD-related issues as well as information management. Highlights include:

- Fetal Alcohol/Drug Exposure: Networks for Knowledge and Action
- Effective Health Communication
- Canadian Drug Policy
- Resource Discovery – Metadata, Plugins, Search Engine Update
- Tobacco Control in Canada
- Harm Reduction Initiatives for Opiate Misuse
- Gateways to International Internet Resources
- Anniversary Celebrations

We look forward to your participation!

SALIS 2003 Conference Planning Committee

SALIS Board of Directors

***Beyond Borders: 25 Years of International Networking
In Alcohol, Tobacco and Other Drug Information***

**Substance Abuse Librarians & Information Specialists
25th Annual SALIS Conference, Silver Anniversary
April 22 - 26, 2003
Inter-Continental Toronto
Toronto, ON, Canada**

Conference Program

Unless indicated otherwise, all sessions will be held in The Portman and all breakfasts in The Barclay.

Tuesday, April 22

9:00 am - 3:00 pm	SALIS Board Meeting	The Mayfair
1:30 pm – 5:00 pm	CSAIN Meeting	The Britannia
3:00 pm - 7:00 pm	Exhibits Setup	The Carlton
5:00 pm - 7:00 pm	Registration	The Portman Foyer
7:00 pm - 8:30 pm	Opening Reception	The Portman

Wednesday, April 23

	Sessions Begin	
7:30 - 8:30am	Continental Breakfast	
7:30 - 8:30am	Registration	The Portman Foyer
8:30 am	Call to Order and Welcome Call to order, <i>Conference Chair</i> , Sheila Lacroix Welcome, <i>SALIS Chair</i> , Virginia Sanchez Welcome, <i>ELISAD Representative</i> , Jorunn Moen	
8:45 - 9:15 am	Participant Introductions Draw for Prizes	

ETOH Demonstrations

Times have been scheduled in the meeting room throughout the program.

Exploring ETOH, the Alcohol and Alcohol Problems Science Database

Anna Jiles-Bedenbaugh and Yoko Nagasaka, CSR Incorporated

Poster Presentations

Three poster presentations will be on display in the meeting room. They will be highlighted during the appropriate Plenary Sessions.

A Survey of Collection Development Practices among Substance Abuse and Mental Health Libraries Mary Johnson, Missouri Institute of Mental Health

A Plug for JTO Plugins David Man, National Center on Addiction and Substance Abuse at Columbia University

Supporting Tobacco Control Researchers through Library Services and Information Dissemination Diane van Abbe, Marilyn Pope and Mary Jane Ashley, Ontario Tobacco Research Unit. Diane is the presenter.

9:15 – 11:15 am

Plenary Session I

Fetal Alcohol/Drug Exposure: Networks for Knowledge & Action Moderator, Marianne Kobus-Matthews, Senior Health Promotion Consultant, Communications Education and Community Health, Centre for Addiction & Mental Health

Research Update and Emerging Issues

Dr. Irena Nulman, Motherisk Program

Aboriginal Issues in Prevention

Sylvia Maracle, Ontario Federation of Indian Friendship Centres

National FAS Information Service: Heading into Year Ten

Karen Palmer, Canadian Centre on Substance Abuse

11:15 - 11:30

Break

11:30 - 12:30 pm **Plenary Session II**
***Effective Health Communication: Principles and Applications.
What Have we Learned over the Past 25 Years?***
Robert Denniston, National Youth Anti-Drug Media
Campaign, US Office of National Drug Control Policy
Larry Hershfield, The Health Communications Unit, Centre
for Health Promotion, University of Toronto

12:30 pm **Lunch on Your Own....SIG & Committee Meetings....View the Exhibits**

2:00 - 3:00 pm **Interactive Workshop**
***Utilizing Interactive Activities in AOD Trainings: Exercises to
get ‘em started, keeping ‘em on track, and get the AOD message
across***
Jan Wrolstad, Mid-America Addiction Technology
Transfer Center

3:00 - 4:00 pm **Annual General Meeting (Part I)**
Followed by *Anniversary Refreshments*

4:00 pm **SALIS 25th Anniversary Session**
Memories are Made of This
Andrea Mitchell & the SALIS Swingers

Evening Event

7:00 pm **PUB CRAWL** **Meet in Hotel Lobby.**

Thursday, April 24

7:30 - 8:30 am **Continental Breakfast**

8:30 - 8:45 am **Morning Announcements & Draw for Prizes**

8:45 - 11:45 am **Plenary Session III**
***Providing Information Services: Our Experiences and
Challenges***

8:45 am ***Opportunity or Threat: The impact of the Internet and
New Technology upon DrugScope’s Information &
Library Service***
Christine Goodair, DrugScope, UK

5:00 – 8:00 pm **CAMH Office of International Health Open House**

Topic: Addiction & Mental Health in the Americas

Guest Speakers, Reception – The Portman Room

RSVP at the SALIS Conference Registration Table

Friday, April 25

7:30 am – 8:30 am **Continental Breakfast**

8:30 am- 10:30 am **Plenary Session IV**
Resource Discovery: Fine Tuning our Web Sites and Search Skills

8:30 am ***Metadata Unplugged***
Lynne Howarth, Faculty of Information Studies, University of Toronto

9:15 am ***JoinTogetherOnline: Metadata in Action!***
Eric Helmuth, Join Together

10:00 - 10:10 am **Poster Highlights**
A Plug for JTO Plugins
David Man, National Center on Addiction and Substance Abuse at Columbia University

10:10 – 10:40 am ***Getting the Right Results: Internet Search Engine Update***
Michelle Rachal, Nevada Prevention Resource Center

10:40 – 11:00 am **Break & Draw for Prizes**

11:00 - 12:15 pm **Plenary Session V**
Tobacco Control in Canada: Past, Present, Future

Moderator
Alan Blum, University of Alabama Center for the Study of Tobacco and Society

Guest Presenter
Garfield Mahood, Executive Director, Non-Smokers' Rights Association

Poster Highlights

***Supporting Tobacco Control through Library Services
and Information Dissemination***

Dianne van Abbe, Ontario Tobacco Research Unit

12:15 pm

Lunch on Your Own

International Committee Lunch Meeting

1:45 - 2:30 pm

ETOH Questions/Demos

Anna Jiles-Bedenbaugh and Yoko Nagasaka, CSR Inc.

Draw for Prizes

2:30 - 4:00 pm

Plenary Session VI

Resources from Around the World

The Progress of the Elisad Gateway Project

Jorunn Moen, SIRUS (Norwegian Institute for Alcohol and Drug Research) and Elisad Representative

ATOD Virtual Clearinghouse

Bette Reimer, Canadian Centre on Substance Abuse

Saturday, April 26

8:00 – 9:00 am

Continental Breakfast

9:15 - 10:00 am

Information Session

***But What do You Really Mean? – A Discussion of
Commonly-Used, Abused, Misused Substance Abuse
Jargon***

Eric Helmuth, Join Together and

George Marcelle, ORC Macro/Social and Health Service,
Ltd.

10:00-10:45 am

Guest Presentation

Canadian Harm Reduction Initiatives for Opiate Misuse

Dr. David Marsh, Addiction Medicine Clinic, Centre for
Addiction and Mental Health

10:45 – 11:00 am Break

11:00 – 12:00pm Annual General Meeting (Part II)

& Wrap-Up

12:00 pm SALIS 25th Anniversary Conference officially ends

12:15 pm Board Luncheon and Final Meeting The Carlton

Please remember to complete and turn in the SALIS Conference Evaluation Form!

SALIS 2003 Presenters

ROBERT W. DENNISTON currently serves as the Deputy Director, Partnerships, National Youth Anti-Drug Media Campaign at the White House Office of National Drug Control Policy, on appointment from the US Department of Health and Human Services (HHS). He previously served as Director of the HHS Secretary's Initiative on Youth Substance Abuse Prevention, within SAMHSA. Prior to this, Robert held the position of director, division of prevention application and education, Center for Substance Abuse Prevention. We welcome Mr. Denniston back to Toronto; Robert is a long term supporter of the work of SALIS and has attended many SALIS conferences, including the first SALIS conference held in Toronto in 1990.

CHRISTINE GOODAIR, BA, Library Studies, is the Head of Information Services at DrugScope, with responsibility for leading and developing a team of information and library specialists to deliver a proactive and leading Information Service on drugs and drug problems in the UK. Christine is a member of the Board of ELISAD, a European funded project that is responsible for managing and developing an Internet Gateway to quality information on alcohol, tobacco and other drugs. Prior to joining DrugScope, Christine was the Head of Information at the The Children's Society from 1986-2002. She is a competitive swimmer and will be competing in a swim meet in Toronto following the SALIS conference.

ERIC HELMUTH, MA, is Editorial Director for Join Together Online, a leading network of Internet services supporting community-based efforts to address substance abuse and gun violence. He has worked in the mental health and addictions field as a clinician and community organizer since 1992, when he received an M.A. in Counseling Psychology from the University of Akron. He is a member-at-large of the SALIS board.

LARRY HERSHFIELD, MA, is the manager of The Health Communications Unit (THCU), Centre for Health Promotion, University of Toronto. He plans all aspects of THCU's service delivery, including designing, contracting experts and co-facilitating many workshops. Larry also conducts consultations and contributes significantly to the content of resource materials. A member of the Centre for Health Promotion at the University of Toronto since 1991, he has managed, coordinated, and participated in a wide variety of other health promotion projects. Larry has made major contributions to facilitating health promotion in Ontario through such roles as curriculum consultant and keynote speaker (e.g., at the Health Promotion Summer School and the Canadian Health Network). Prior to his involvement with the CHP, he held senior positions in the public health field, including Director of Prevention and Health Promotion Programs Division at the Addiction Research Foundation. Larry's interest in health communication and health promotion was shaped by graduate work in social psychology and over 20 years of developing diverse programs.

LYNNE HOWARTH, PhD, completed her Ph.D. in library and information science and was appointed to the Faculty of Information Studies, University of Toronto in 1990, becoming Dean in 1996. Current teaching and research are focused on metadata schemes for resource discovery, the design and management of knowledge-based systems, and

knowledge management applications in public and private sector organizations. She recently completed a project, funded by the Social Sciences and Humanities Research Council of Canada, to design a metadata-enabled web search prototype. A follow-up study to develop metadata applications for managing resources in multilingual or multiscrypt knowledge repositories is also being funded.

ANNA JILES-BEDENBAUGH, MEd, Boston University, MLS, University of North Caroline, has a diverse educational background that also includes a certificate in Telecommunications from George Washington University. She has worked as a librarian on various government contracts first with Northrop Grumman and later with CSR. She has been a librarian for the NIAAA since April, 2002. Anna has a wide range of experience in database searching and for the past year has worked on acquiring documents for ETOH and performing research on the database for NIAAA, alcohol researchers, and the general public.

MARY E. JOHNSON received her MALS from the University of Missouri-Columbia in 1983 and has been the Director of the Missouri Institute of Mental Health Library since 1984. She is a member of SALIS, the Association of Mental Health Librarians (AMHL), and the Medical Library Association. She has published in professional journals, served three years as journal editor for *Behavioral & Social Sciences Librarian*, and is editor of the 1997 book *Library Services in Mental Health Settings*.

SYD JONES, MLS, joined the Centre for Addiction and Mental Health as Director of Library Services in 2000. He has thirty years of library experience in a variety of settings. He worked at McGill University Libraries from 1970-77, mainly in technical services and library automation capacities. From 1977 until 1993, he was employed by ISM Canada (formerly Utlas International), most recently as Vice President, Bibliographic Services and Customer Support. In 1993, he joined the Metropolitan Toronto Reference Library as Assistant Director, Systems and Technical Support. In 1995, he took on additional responsibility for public services as Director of Library Operations. Following the amalgamation of public library service in the City of Toronto, he became Director of Marketing and Communications for the new Toronto Public Library. He also served as President of the Canadian Library Association in 1998-99.

GARFIELD MAHOOD has been the Executive Director of the Non-Smokers' Rights Association (NSRA) and the Smoking and Health Action Foundation since their creation over 25 years ago. He led the campaigns for Canada's landmark tobacco advertising ban and its world precedent-setting tobacco warnings. He and the NSRA are the recipients of major awards including a World Health Organization gold medal and the inaugural international Luther L. Terry Award as the "Outstanding Organization" in the global tobacco control field.

DAVID MAN holds an MS in Information Science and Library Services from Columbia University. Since graduating in 1991, he has worked as a reference librarian at the New York Academy of Medicine and as an educational services librarian at the Rockefeller University Library. Since 1996, he has been Library Director at the Center on Addiction

and Substance Abuse (CASA) at Columbia University, where he has designed and implemented the CASA Library on the Web.

SYLVIA B. MARACLE (Skonaganh:ra) is a Mohawk from the Tyendinaga Mohawk Territory. She is a member of the Wolf Clan.

With a degree in Journalism from Ryerson University, Ms. Maracle has been involved in Aboriginal Friendship Centres for over thirty (30) years, serving as the Executive Director for the Ontario Federation of Indian Friendship Centres (OFIFC) for much of that time. Ms. Maracle has also served as the Vice President of the National Association of Friendship Centres, President of the Native Women's Resource Centre and Co-Chair of the City of Toronto Taskforce on Access and Equity. While intellectually engaged in the development of governance and community structures in urban Aboriginal communities, Ms. Maracle's passion has been centered on the issues of Aboriginal children and women. As part of her recent work with the OFIFC, she was the driving force behind two major publications, *Urban Aboriginal Child Poverty: A Status Report on Aboriginal Children and their Families in Ontario* (2000) and *Tenuous Connections: Urban Aboriginal Youth Sexual Health & Pregnancy* (2002).

GEORGE MARCELLE has worked in ATOD information, communications and social marketing since 1974. He is a past Chair of SALIS and current member at large of the SALIS board, a member of ELISAD, and a board member of the National Association of Lesbian & Gay Addiction Professionals.

DAVID MARSH, MD, is the Clinical Director of the Addiction Medicine Program at CAMH as well as Assistant Professor, Department of Psychiatry and Department of Family and Community Medicine, Faculty of Medicine, University of Toronto. Dr. Marsh has had many years of experience in addiction medicine including the development of protocols and programs for the treatment of opiate dependence. He is also involved in research, including clinical trials, into new practices for the treatment of opiate misuse. Dr. Marsh is the recent recipient of the Council Award from the College of Physicians and Surgeons of Ontario which pays tribute to exceptional physicians whose dedication and accomplishments result in important and creative health care and educational initiatives, and who come closest to meeting society's view of the ideal physician.

ANDREA MITCHELL, MLS, is director and head librarian of the Alcohol Research Group (ARG) Library, one of the oldest and largest alcohol and other drug libraries in the United States. As librarian of the ARG for more than twenty five years, Ms. Mitchell is familiar with a broad and extensive literature of the AOD alcohol and other drug field. She is knowledgeable concerning a variety of electronic databases for retrieving AOD information, as well as an avid Web searcher. In 1996-97 Ms. Mitchell worked for CSR, Inc as Manager of the NIAAA library and has done extensive online searching for the collection development of the NIAAA ETOH database.

In 1978 she and other AOD librarians founded SALIS, currently an international association of nearly 150 members. In her role as Executive Director of SALIS Substance Abuse Librarians and Information Specialists, she has been promoting the needs for training to search electronic resources, and with others has developed a

training curriculum in the area of electronic information searching using the web and other mediums. As editor and compiler of *SALIS NEWS*, editor/compiler of the SALIS Directory, (currently out of print), co-chair of the Information Section of the International Council on Alcohol and the Addictions, and member of ELISAD, European Libraries and Information Services on Alcohol and other Drugs, Ms. Mitchell is concerned and actively involved with AOD information/communication issues. She is on several editorial Boards, contributes columns to two journals in the field, and has been a consultant to NIAAA, National Institute on Alcohol Abuse and Alcoholism, CSAP, Center for Substance Abuse Prevention, White House ONDCP, Office on National Drug Control Policy and WHO, World Health Organization. Her passion is gardening, her partner is British, and her cat Rosa is named for Rosa Luxemborg.

JORUNN MOEN, Elisad Representative

Since 2001, Jorunn has been the Head of the Library of the Norwegian Institute for Alcohol and Drug Research (SIRUS). She is also an active member of Elisad and currently sits on the Elisad Board. Throughout her long and diverse career, she has held many interesting positions. Before joining SIRUS, Jorunn was the Head Librarian at the Norway Post from 1986 – 2000. Previous librarian positions were with The Directorate for Assistance to Developing Countries and, in Africa, with the Kenya National Library Services (Norwegian Peace Corps). She recently has completed a degree in information technology for librarians on a part-time basis.

YOKO NAGASAKA holds an MA in Japanese History from Toyo University and an MA in International Peace and Conflict Resolution from American University. She has worked at CSR both as a Research Assistant for the NIAAA and, later, as a library assistant. Yoko acceions new acquisitions for ETOH, screens information for the database, and responds to literature and information requests from library patrons and NIAAA staff.

IRENA NULMAN, MD is the Associate Director of The Motherisk Program at the Hospital for Sick Children in Toronto. She is a neurologist who specializes in Behavioral Teratology, the effects of medications (anticonvulsants, antidepressants and drugs of abuse) on the child's cognitive and behavioral development following exposure in utero. Currently, her main research interest is in the effect of prenatal alcohol exposure on the child's postnatal achievement, and in developing diagnostic criteria for Alcohol Related Neurodevelopmental Disorder. She also works in close association with the Children's Aid Societies, providing scientific information through clinical assessments of children in regards to prospective adoptions. She is an author and co-author of a number of ground-breaking publications on these topics, including the *Motherisk Guide to Diagnosing FASD - a Clinician's Handbook*, which she co-authored with Dr. Koren.

KAREN PALMER, MLIS, University of Western Ontario, has been an Information Specialist with the Canadian Centre on Substance Abuse (CCSA) since August 1997. As an Information Specialist with the CCSA, Karen responds to reference questions from clients, refers callers to other organizations and individuals and assists with collection development for the CCSA's National Clearinghouse on Substance Abuse. She is also the librarian primarily responsible for the FAS Information Service. Prior to becoming a

librarian, Karen worked as a secretary with the federal government in Ottawa for a number of years. She is a member of the Canadian Library Association, the Library Association of the National Capital Region and Substance Abuse Librarians and Information Specialists.

MICHEL PERRON, CEO, Canadian Centre on Substance Abuse (CCSA)

Michel Perron, a native of Winnipeg, Manitoba received his BA in Sociology at Carleton University in Ottawa. Since 1999, he has held the position of CEO of the CCSA, Canada's arm's length, national addiction agency mandated to provide a national focus for efforts to reduce health, social and economic harm associated with substance abuse and addictions. Prior to this, Michel has held a number of positions with the Federal Government of Canada. From 1993 to 1995 Michel was the senior advisor to Canada's Drug Strategy Secretariat at Health Canada. Following this, he joined Solicitor General Canada as a senior policy advisor with responsibility for domestic and international drug policy and legislative issues. Mr. Perron has traveled extensively, has considerable experience in international affairs related to drugs and has frequently participated as an expert resource for the United Nations Drug Control Program.

MICHELLE RACHAL, BA, in Spanish from the University of Nevada, Reno is currently in her last semester of the MLIS program at the University of Wisconsin, Milwaukee. She manages the reference library at the Nevada Prevention Resource Center, which serves the information needs of substance abuse prevention professionals in Northern Nevada and is the state's RADAR Network Center. Michelle is responsible for cataloging, collection development, and reference assistance.

BETTE REIMER, MLIS, has worked in the addictions field for many years and is currently the coordinator of the Virtual Clearinghouse on Alcohol, Tobacco and Other Drugs (VCATOD), and an associate of the Canadian Centre on Substance Abuse. Previously, from 1981 to 1997, she managed library services at the Alberta Alcohol and Drug Abuse Commission. Bette has a Masters degree in library and information science from the University of Alberta. She has been a team member of several recent projects completed by CCSA, many resulting in Health Canada best practice resources. Her interests include international information exchange, and information management.

RENA SCHEFFER, MLS, Wilfred Laurier University, is Director of Public Education and Information Services at the Centre for Addiction and Mental Health (CAMH). Prior positions include Director of Public Affairs at CAMH, Vice-President Health Promotions Strategies Inc., and Director of Communications, Canadian Mental Health Association, Ontario Division. Rena's work has largely been directed to raising the profile of mental health and addiction problems among the general public, employers, government officials, and the media. She has established comprehensive communications programs, directed award-winning media campaigns, and launched many new publications. In addition to her work in communications, Rena operated a successful charitable fundraising company, has developed health curriculum materials for school-age children, and developed government relations programs.

BARBARA SEITZ de MARTINEZ, Ph.D., MLS, CPP, of the Indiana Prevention Resource Center (IPRC), holds a Ph.D. in Folklore, specializing in Latin America. She has done extensive fieldwork in Nicaragua and Ecuador. At the IPRC she is the Head Librarian and works extensively with computer technologies (GIS, databases and web design). Barbara is a former SALIS Chair as well as a SALIS conference organizer (Bloomington, 1999) and a regular presenter at SALIS conferences on topics including demographic software, Web site design and database design.

DIANE VAN ABBE has been the Information Coordinator for the Ontario Tobacco Research Unit in Toronto, Ontario, since September, 1998. She performs reference services, conducts literature searches for staff and affiliates, and maintains and updates the OTRU library. She has recently taken courses in Web design using Dreamweaver, and set up a webpage for a University of Toronto graduate course on Tobacco and Health. Diane is now part of a working group responsible for maintaining the OTRU webpage. Previously, Diane worked in the Centre for Addiction and Mental Health library as a cataloguer and a reference librarian. She is a graduate of the Library Arts Program from Ryerson University, Toronto, Ontario.

RUTH VAUGHAN, MLS, received an MLS degree from Dalhousie University in Halifax. Since 1995, Ruth has been the librarian at the Nova Scotia Department of Health and a member of CSAIN. Ruth has had a long career in ATOD librarianship, having previously been the librarian with the Nova Scotia Commission on Drug Dependency (1989-92) and with the Nova Scotia Department of Health and Drug Dependency Services (1992-95). As a government employee and the manager of a one person library, she's particularly interested in using technology to provide a cost-effective and efficient service

JAN WROLSTAD, MDiv., is Associate Director of the Mid-America Addiction Technology Transfer Center (ATTC); University of Missouri-Kansas City, where she manages a county-wide addiction training program for the Kansas City metropolitan area. Wrolstad has bachelor's degrees in English and music and a master's degree in Divinity. Jan has experience in managing training projects, implementing adult learning strategies and providing research direction to graduate students. She also directs a local program of substance abuse counselor education and programmatic systems change. A driving force is her passion for working to increase the rights and benefits of marginalized/minority groups. Prior to joining Mid-America ATTC in 1996, she worked in library reference services at a seminary; was a textbook proofreader with Harcourt-Brace-Jovanovich Publishers, and taught high school speech and English.

SALIS 2003 Presentation Abstracts

In Order of Program

Exploring ETOH, the Alcohol and Alcohol Problems Science Database etoh.niaaa.nih.gov

Presenters: **Anna Jiles-Bedenbaugh** and **Yoko Nagasaka**, CSR, NIAAA

Anna and Yoko have extensive experience producing and using ETOH and would like to help others enhance their ETOH searching capabilities and introduce changes and upgrades in the ETOH search engine. They are available for either group or individualized training during the designated times in the conference meeting room or stop by the NIAAA exhibit if you have questions.

Plenary Session I: Fetal Alcohol/Drug Exposure: Networks for Knowledge & Action

Research Update and Emerging Issues www.motherisk.org

Presenter: **Dr. Irena Nulman**, Motherisk Program

Dr. Nulman will provide an overview of the Motherisk Program at the Hospital for Sick Children. She will discuss her research into the effect of prenatal alcohol exposure on the child's postnatal achievement, and in developing diagnostic criteria for Alcohol Related Neurodevelopmental Disorder. Current confusion around terminology will be highlighted. FAS, in fact, is very rare. An update on diagnostic procedures such as hair testing will also be reviewed.

Aboriginal Issues in Prevention www.ofifc.org

Presenter: **Sylvia Maracle**, Ontario Federation of Indian Friendship Centres (OFIFC)

Sylvia Maracle will discuss the challenges to and ways of increasing the quality of life for aboriginal peoples in urban environments. The main goal of the Friendship Centres is to foster and support self determined activities. This is done through family support programs, outreach workers and offering alcohol and drug treatment services. One group targeted for prevention and intervention is young, pregnant females.

The National FAS Information Service – Heading into Year Ten www.ccsa.ca/fasgen.htm

Presenter: **Karen Palmer**, CCSA's FAS Information Service

This presentation will provide an overview of the FAS Information Service in terms of

The main focus of the presentation will be on the development of the Internet-based 'National Database of FAS and Substance Use During Pregnancy Resources', a project recently funded through Health Canada. The database is a collection of Canadian resources, searchable on the Internet with links to electronic documents where applicable and/or details on where to order each resource. A demonstration on the search function of the database will be provided and recommendations/findings on undertaking such a project will be discussed.

Plenary Session II : Effective Health Communication: Principles and Applications.
What Have we Learned over the Past 25 Years?

Presenters: **Larry Hershfield**, The Health Communications Unit, www.thcu.ca , and **Robert Denniston**, National Youth Anti-Drug Media Campaign, ONDCP, www.mediacampaign.org

Larry Hershfield will begin the session with a general discussion of health communication - definitions, types and then will describe the THCU's (www.thcu.ca) twelve step process for planning, implementing and evaluating health communication activity. Robert Denniston will then discuss trends in drug use over the past 25 years and speculate if current media campaigns, based on the advancement of research in prevention, will successfully curb the recent upswing in drug use. Robert will describe the current National Youth Anti-Drug Media Campaign, including theories and research-based approaches behind the campaign and evaluation strategies. Examples of campaign ads will be shown, including recent television ads linking drug use and terrorism. Larry will resume to demonstrate the Review Tool developed to review persuasive or behavioral communication. One of the ads shown by Robert will be selected and evaluated using the tool with input by the audience.

Interactive Workshop

Utilizing Interactive Activities in AOD Trainings: Exercises to get 'em started, keeping 'em on track, and get the AOD message across

Presenter: **Jan Wrolstad**

According to the Pyramid of Learning, average retention rates of information increase as more of our senses are involved in a learning environment. In a purely lecture setting, participants retain 5% of what they hear, reading along on handouts, retention increases to 10%; the use of audio-visual equipment to enhance the presentation increases retention to 20%; demonstration of the principles being presented provides a 30% retention rate; utilizing discussion groups raises retention rates to 50%; engaging participants in simulated practice or immediate use of material learned and the retention increases to 75% and 90% respectively. During this interactive workshop participants will learn a variety of activities related to the addiction field that can be used to enhance training outcome in addiction-related trainings and workshops. Participants will take part in

demonstrations of these activities and receive handouts which list the materials needed for each activity, directions for facilitation, and desired objectives.

SALIS 25th Anniversary Session

Memories are Made of This

Presenter: **Andrea Mitchell** & the SALIS Swingers

In a celebratory, reflective, festive anniversary presentation, Andrea will lead us along 'Memory Lane' to highlight special achievements, events and people that have made SALIS the great organization it is today.

Plenary Session III: Providing Information Services: Our Experiences & Challenges

Opportunity or Threat: The impact of the Internet and New Technology upon DrugScope's Information & Library Service www.drugscope.org

Presenter: **Christine Goodair**

A strategic aim for DrugScope's Information & Library Service over the next five years is "to develop and deliver cutting edge and sustainable information services for our stakeholders and new markets" given that new technologies such as databases, email, and the worldwide web present an opportunity to build on our existing on-line database services and develop new ones. Within this context, the paper explores the issues raised by developing a website presence. Issues covered include the work involved in online catalogues; resources, skills and staff required, the blend of traditional and new; free or fee access; impact upon other services, such as document delivery and enquiries; evaluating and assessing its value; new ideas and turning the threats into opportunities, such as white labeling and licensing information. The paper discusses working across boundaries through portals, ELISAD, and other specialist projects such as the National Electronic Library for Health.

You don't need big bucks to provide an information service – the evolution of a library into an electronic resource centre

Presenter: **Ruth Vaughan**, Nova Scotia Department of Health

Libraries are essential components of a cost-effective health care system. However, in times of economic restraint and government cutbacks, libraries are often viewed a good to have, but do we really need them? The challenge is to prove the value of the library to the decision-making process. The librarian of the Nova Scotia Department of Health discusses some of the ways that have helped her one person library survive and evolve into a cost-effective, efficient strategy for disseminating information. The ways include: increasing use of technology, adapting ideas from the literature, learning to manage with less, and measuring outcomes.

Poster Presentation: A Survey of Collection Development Practices Among Substance Abuse and Mental Health Libraries

Presenter: **Mary Johnson**, Missouri Institute of Mental Health Library

In July of 2001 a survey was sent to all SALIS and AMHL members in the United States and Canada asking for information regarding their collection development and cataloging practices. Thirty-eight percent of SALIS and 48% of AMHL members returned the survey. This survey included questions about collection size, acquisition budgets, interlibrary loan participation, and specific questions about the number of dual diagnosis titles in collections and the number of mental health titles held in SALIS libraries and the number of substance abuse titles held in AMHL libraries. Responses to additional questions provided information about journal subscriptions and allowed for an analysis those journals found in the collections of members of both organizations.

Serving Our Hispanic/Latino Constituencies: www.latino.prev.info, a Gateway to Drug Prevention, HIV, Health and Research Web Sites

Presenter: **Barbara Seitz de Martinez**, IPRS

The Hispanic/Latino Portal to Information on the Prevention of Alcohol, Tobacco and Drug Abuse was created for Hispanics/Latinos, those who work with them, and those interested in their circumstances, cultures or languages. Hispanics/Latinos, a significant, underserved and rapidly growing population, face multiple barriers to information on health and drug prevention resources. This trilingual (Spanish, English and Portuguese) web site features hundreds of links to reliable sources of information on various themes in prevention, such as: specific drugs; HIV/AIDS; advice for parents, families and communities; general health information; research, census and other statistical data and tools; and entertaining and educational web sites for Hispanic/Latino children to promote cultural pride. The author aims to help users of this site to educate themselves about drugs and drug prevention, to promote strong family ties, and to encourage parental monitoring and involvement in children's lives. This site is published by the Indiana Prevention Resource Center, Trustees of Indiana University.

The McLaughlin Mental Health and Addiction Information Centre: Process to Product

Presenters: **Rena Scheffer** and **Syd Jones**, CAMH

This session will explore the process, from needs assessment and fund raising to development and implementation, of the McLaughlin Mental Health and Addiction Information Centre, dedicated to addressing mental health and addiction issues. The Information Centre, a service of the Centre for Addiction and Mental Health, combines all elements of information service delivery: Web site with extensive online resources, toll-free information line with taped messages and access to information professionals, a support 'warm' telephone line answered by community volunteers, and a store front operation. The Web site will be accessible through **www.camh.net**.

SALIS Luncheon Presentation

Information Influencing Drug Policy: A North of 49, CEO Perspective

Luncheon Guest Speaker: **Michel Perron**, CCSA

In addition to updating the SALIS audience on key developments in Canada's Drug Policy (see Canada's Drug Strategy Web site: www.cds-sca.com), Michel Perron will address the role of information and information specialists in shaping drug policy in Canada. He will discuss how strategic and proactive management of information is essential to an organization's health, growth and success, highlighting the CCSA as an example (www.ccsa.ca).

Plenary Session IV: Resource Discovery: Fine Tuning our Web Sites and Search Skills

Metadata Unplugged

Presenter: **Lynne Howarth**, Faculty of Information Studies, University of Toronto

The characteristics of metadata will be reviewed with reference to standards such as the Dublin Core metadata element set and the Government of Canada metadata standards for describing Web resources. There are several metadata categories such as descriptive data, rights management data and analytic data to describe the content and enhance access through indexing and/or other means. To illustrate the effective use of metadata, a case study the Department of Foreign Affairs and International Trade (DFAIT) Library Research Portal is presented, including lessons learned through the process.

DFAIT Library Research Portal Prototype Web site: www.fis.utoronto.ca/fiskr

JoinTogetherOnline: Metadata in Action!

www.jointogether.org

Presenter: **Eric Helmuth**, Join Together

To demonstrate metadata in action by a resource center in the substance abuse field, SALIS member Eric Helmuth will provide an 'under the hood' look at the system of metatags and values used for the JTO site. He will also demonstrate the features of the new, advanced search system recently implemented for the JTO Web site.

Poster Presentation: A Plug for JTO Plugins

Presenter: **David Man**, CASA

David will put in a plug for JTO Plugins and the value and potential the technology holds for the sharing of information that could be contributed by SALIS members into one main clearinghouse.

Getting the Right Results: Internet Search Engine Update

Presenter: **Michelle Rachal**, Nevada Prevention Resource Center

Search engines such as *Google*, *AltaVista*, *AllTheWeb*, and *Northern Light* are essential to navigate the Internet and locate the information we and our patrons require. Unfortunately these search engines are constantly changing and what works one day may not work the next. A researcher can get comfortable with a particular search engine but may not be utilizing its capabilities fully. None of us has the time needed to keep up with the ins and outs of using the different search engines so this presentation will focus on practical tips and useful resources that we can use to optimize search results. We will discover the scope of each major search engine (what it does and does not contain); the best way to query each search engine (when to use Boolean operators and how many terms to include); and how to design searches that return relevant results.

Plenary Session V: Tobacco Control in Canada: Past Present, Future

Moderator, **Dr. Alan Blum**, University of Alabama Center for the Study of Tobacco & Society

Presenter: **Garfield Mahood**, Non-Smoker's Rights Association www.nsra-adnf.ca

Garfield Mahood will highlight key issues and challenges in tobacco control and highlight some of the milestones of the Canada experience. He will also discuss the work of the NSRA and how, through coalition building, has helped to bring about many changes in both public attitudes towards smoking and in national, provincial and municipal tobacco legislation.

Poster Presentation: Supporting Tobacco Control through Library Services and Information Dissemination

Presenter: **Diane Van Abbe**, OTRU www.camh.net/otru

The Ontario Tobacco Research Unit (OTRU) was established as the focal point for an active, tobacco control research network in Ontario. For more than 8 years, OTRU has developed a variety of products and services to meet the research and information needs of our investigators and partners. The presentation describes the progress of one of OTRU's original mandates, to "ensure that knowledge is disseminated widely to programmers and policy makers, to the research community and, where appropriate, to the general public."

Plenary Session VI: Resources from Around the World

The Progress of the Elisad Gateway Project

Elisad: www.elisad.org Gateway Test Site: www.elisad.uni-bremen.de

Presenter: **Jorunn Moen**, SIRUS and Elisad Representative

The history and early development of the Gateway project will be provided, before getting into the details of Phase I and II. The steps and accomplishments of Phase I, January to September 2002, included a revision of the online input form, test data entries, the formal launch of the data collection process (May 20th), promotion, and a progress report to the European Commission. Phase II, October 2002 – June 2003 will result in the final draft of the gateway Web site, with the formal launch to take place June 2003. The Gateway and the input form will be demonstrated online.

Virtual Clearinghouse on Alcohol, Tobacco and Other Drugs (VCATOD): Sharing the World's Knowledge to Improve Policy and Practice

www.atod.org

Presenter: **Bette Reimer**, CCSA

The VCATOD is created and maintained by partner organizations in Europe, the Americas, Austral-Asia, and Africa. Partners share the workload of building the VCATOD Web site by contributing information and document links from their own sites, and by participating in governance and advisory committees. Partners represent national and international organizations including the World Health Organization, International Labour Organization, International Council on Alcohol and Addictions, United Nations International Drug Control Programme, European Monitoring Centre for Drugs and Drug Addiction, SALIS, ELISAD, and the Inter-American Observatory on Drugs of CICAD.

The VCATOD web site features a database of full-text documents covering topics related to policy and practice, a discussions tool for information sharing and dialogue, an international calendar events, and links to partner web sites. This presentation will provide an overview of the VCATOD, and demonstrate the Web site.

Saturday Information Session

But What do You Really Mean? – A Discussion of Commonly-Used, Abused, Misused Substance Abuse Jargon

Presenters: **Eric Helmuth**, Join Together and **George Marcelle**, ORC Macro/Social and Health Service, Ltd.

Information professionals rely upon agreed-upon language and definitions to collect, store and retrieve information, but SALIS members are at the mercy of a profession, or “field,” notorious for its ambiguous, sometimes politically-freighted language. This session will present problematic jargon in common usage among SALIS members and their clients (beginning with “substance abuse,” itself, a part of the registered SALIS organizational name), and review some definitions and explanations for some word

choices. Participants will be encouraged to contribute their own pet-peeve jargon, add to the group's shared understanding of how, why, and when we engage in either responsible use or abuse of our nomenclature, and what role SALIS might play in moving toward more unified words and definitions. Included will be a review of such field acronyms as A/D, AOD, ATOD, ATD, ATID; controversial labels like "binge drinking" vs. "risky drinking," "high-risk," vs. "at-risk," and "responsible-, moderate-, social-, and recreational-use."

Guest Presentation

Canadian Harm Reduction Initiatives for Opiate Misuse

Presenter: **Dr. David Marsh**, CAMH

Dr. Marsh will describe the Ontario experience in the development of a system for making methadone maintenance therapy more available throughout the communities of Ontario, including effectiveness to date. He will also highlight other initiatives and research in progress in the treatment of opiate dependence.

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